

## **Craphic Requirements**

## Instructions:

- It is recommended that all Graphic files be a minimum of 150DPI at final size
- Please use CMYK mode
- Provide PMS colors for color matching if/where required
- All images must be flattened and all text must be outlined
- High Resolution PDF Files are preferred. However.jpeg and .tiff files as well as other Adobe formats are acceptable

If for some reason uploading files to the server is unsuccessful please contact us for alternative methods

## Upload files to www.xzibitsolutions.ca/upload

**Illustrator:** If there are "placed images" in illustrator files be sure to send the support files or link them to the illustrator file itself. Convert fonts to outlines to avoid any font problems

Photoshop: Make sure to send flattened files as JPG files. Photoshop files that are placed in illustrator should be saved as a TIFF

## **Timelines & Graphic Proofs:**

Once the files have been submitted a review will take place for outlined guidelines above. If there are any issues the sender will be notified ASAP. If you wish to have our graphic designers make any necessary modifications, you will be billed accordingly.

Once all the final files have been received, a PDF graphic proof will be generated within 24 hours.

This proof is required to be signed and returned. When the signed proof is received, the order will be slotted into the production schedule. The printing process takes approximately 5 business days from this point unless otherwise notified.

If you have any other questions you can either call us at 416-534-6444 or email us at design@xzibitsolutions.ca

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